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**THE FRESH MARKET EXPANDS IN PENNSYLVANIA WITH TWO NEW LOCATIONS
Specialty Grocer to Open Stores in Glen Mills and Horsham**

HORSHAM, P.A. (November 11, 2008) – The Fresh Market continues to grow its chain of specialty grocery stores by expanding its presence in the Keystone state. The company plans to open two new stores in the greater Philadelphia metropolitan area in the coming year. The first is scheduled to open in the spring of 2009 in the Shoppes at Brinton Lake shopping center in Glen Mills. The second store will be an anchor tenant in the new Horsham Gate shopping center in Horsham Township, with the opening scheduled for the summer of 2009.

“We are excited about our expansion in the Mid-Atlantic, and in Pennsylvania in particular,” said Randy Kelley, senior vice president of real estate and development for The Fresh Market. “We look forward to building on the success of our Center Valley location, where we have enjoyed a strong and loyal customer base since opening in 2007, and to providing customers in the Glen Mills and Horsham areas with the same quality products and excellent customer service.”

The Fresh Market has built its reputation on being an extraordinary food destination store. “From bountiful produce and high quality meats to convenient prepared foods and an in-store bakery,” said Craig Carlock, chief operating officer for the company, “customers will discover that our stores are committed to variety, freshness and quality as well as superior customer service.”

About The Fresh Market®

On March 5, 1982, Ray and Beverly Berry opened the first Fresh Market in Greensboro, North Carolina. The fulfillment of a dream, The Fresh Market was founded with one simple goal in mind: to bring friends, family and neighbors high-quality perishable products in a warm and friendly atmosphere with a high level of customer service. The Fresh Market currently operates 86 stores in 18 states, concentrated in the Southeast, Midwest, and Mid-Atlantic, with plans for continued expansion in these areas. The Fresh Market is a family-owned, privately held company and is an equal opportunity employer. For more information, please visit www.thefreshmarket.com.